



## Media Clips

### COVERED CALIFORNIA BOARD CLIPS December 15, 2014 – January 13, 2015

Since the December 15<sup>th</sup>, 2014 board meeting, high visibility media issues have included: initial enrollment numbers; deadline extensions; tax penalty; and general coverage and opinions on Covered California and the Affordable Care Act.

Since the December 15<sup>th</sup>, 2014 board meeting, the term "Covered California" was mentioned 22,700 times in a Google search and the phrase "California Health Benefit Exchange" was noted 266 times. The following clips represent a cross section of media outlets and coverage.

### COVERED CALIFORNIA PRESS RELEASES

#### [Covered California Steps Up Messaging That Tax Penalties Are Going Up In 2015 for Uninsured Californians](#)

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#### [Covered California Joins State Treasurer and Leaders of Asian-American Communities to Promote Enrollment by Feb. 15](#)

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#### [Covered California and Department of Health Care Services Release Early Results for First Month of Open Enrollment through Health Insurance Exchange](#)

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### HIGHLIGHTS

#### [African-American Doctors Join Efforts to Enroll Californians in Health Insurance](#)

LA Sentinel January 1, 2015.....	17
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[First year of Obamacare in California tests quality of health plans](#)

Los Angeles Daily News By: Susan Abram December 27, 2014.....	20
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[Affordable Care Act's Tax Effects Now Loom for Filers](#)

The New York Times By: Tara Siegel Bernard December 25, 2014.....	23
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[Enrollment for Obamacare jumps with 2 million new sign-ups](#)

Los Angeles Times By: Noam Levey December 23, 2014.....	28
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[Covered California extends deadline to sign up for Obamacare](#)

Los Angeles Times By: Chad Terhune December 15, 2014.....	31
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[Health Care Sign-Ups Steady as Uninsured Rate Hits New Low](#)

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[How is Covered California's Second Open Enrollment Period Measuring Up?](#)

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[Let the Health Care Changes Begin](#)

California Healthline

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[Looking back at a shift in the California health-care marketplace](#)

Sacramento Business Journal

By: Kathy Robertson

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[California health exchange board undergoes changes](#)

Associated Press

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[New laws in 2015 to benefit undocumented immigrants](#)

Orange County Register

By: Roxana Kopetman

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[California regulator assails Obamacare cancellations](#)

Los Angeles Times

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[Local Covered California HMO, PPO plans ranked](#)

The Business Journal

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[Health care exchange sign-ups exceeding last year](#)

Associated Press

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**BROADCAST**

[Why Obamacare Means One of the Most Complicated Tax Seasons Ever](#)

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**Majority of Covered California Enrollees Needed Help to Sign Up**

KPBS

By: Kenny Goldberg	
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